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### What are pressure groups?

- Organised bodies that seek to influence government and the development of public policy by defending their common interest or promoting a cause.
- A number of different types covering spectrum of policy issues. Some long-lived, others short, some national, others local. Some more well known than others.
- Most now tend to be focused, single-issue groups rather than larger, more traditional sectional and cause groups.
- Can have opposing views of one issue E.g. Action on Smoking and Health want tighter restrictions on smoking whereas FOREST (Freedom Organisation for the Right to Enjoy Smoking Tobacco) want more relaxed line.

### Why do people join pressure groups?

- People act together to secure introduction, prevention, continuation or abolition of what important to them.
- Alexis De Tocqueville in the 1830s highlighted human beings are naturally social creatures – natural to form groups. Groups represent civic society – area of social life above the family but beneath the state (organisations and associations).

### Why have pressure groups grown in number

- Growth in government activity in second half twentieth century – particularly areas such as education, health and housing. Pressure groups opportunity to improve them and influence government.
- Complexity and specialism of modern life. People likely to identify with at least one group.
- Surge of interest in single-issue campaigns.
- Growth multi-ethnic and multicultural society. Represented by bodies – promote and defend interests.
- Emergence of new issues and onset post-materialism (search for better quality of life). Issues such as environment, nuclear energy and social and political empowerment become important.
- Improvements in communication made organisation easier and development quicker.

### Pressure groups and political parties

Similarities	Differences
<ul style="list-style-type: none"><li>• Vehicles to express opinion.</li><li>• Outlets for popular participation.</li><li>• Both role in workings of government</li><li>• May be close relationship – TU's affiliated to</li></ul>	<ul style="list-style-type: none"><li>• Do not typically seek to win elections to gain political office.</li><li>• Goals are narrower in that they do not attempt to advance ideas covering all</li></ul>

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